



NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYATI RAJ
(Ministry of Rural Development, Government of India)
Rajendranagar, Hyderabad – 500 030.

National Institute of Rural Development and Panchayati Raj is a premier Institute of national and international repute in terms of capacity-building and research in the realm of Rural Development and related aspects. NIRDPR invites online applications from qualified and experienced persons for its Communication Resource Unit (CRU) sponsored by UNICEF, on short term contract basis for the following position.

1. SBCC Coordinator

Name of the Position	UNICEF CRU-SBCC Coordinator (Training & Knowledge Management)
Salary	Rs.80,000/- per month
Reports to	Head – Communication Resource Unit (CRU), NIRDPR
Duration	July 2021 to June 2022
Purpose & Key Responsibilities	
<ul style="list-style-type: none">• Design Key training strategies, training plans Using participatory methods, draft a complete communication strategy, outlining clear objectives, target activities, allies, deliverables, and indicators, as well as an implementation plan• Prepare a complete implementation plan with timelines, accountability framework and budgets for state, districts, and sub district level.• Develop TORs for tasks to be carried out for consulting firms (e.g. the design of surveys, evaluations (mid-term and final evaluation), etc. using a combination of quantitative and qualitative methods.• Be responsible for sourcing data and information for specific planning needs directly from various databases and surveys.• Review monitoring reports analyze them for impact evaluation and to identify the causes of potential bottlenecks in project implementation and make recommendations.• May Develop innovative and creative media content across social media platforms and manage organizations/department's social media presence• Prepare Concept notes and proposals for submission to Govt Departments to generate technical support and work assignments.• Overall knowledge management of the CRU in all its activities	
Qualifications, Skills & Experience	
<ul style="list-style-type: none">• Master's degree in public relations /social sciences /management / communications/Pure sciences/ Humanities.• Behavioural knowledge and communication strategies or similar field.• Excellent training / facilitation/knowledge management skills is a must• Good communication, writing and drafting skills required in English• Computer literacy and ability to work efficiently in MS Office• 5 years of progressive experience in handling multi-stakeholder, state, or national level communication projects in a multi-disciplinary team.• Project coordination, preferably with some experience at state level	

The candidates are advised to go through the advertisement thoroughly before applying.

Qualified and interested candidates should apply online through NIRD&PR Website: www.nirdpr.org.in.

General conditions:

- This project assignment is purely temporary, co-terminus and does not entail any kind of regular appointment in NIRD&PR in future
- The Institute may shortlist the candidates as may be necessary
- Canvassing in any form will be treated as disqualification
- No correspondence or telephonic enquiry will be entertained as regards short-listing, calling for interview, selection or engagement
- The Institute reserves the right to relax any of the requirements i.e. age, educational qualification, experience etc. in exceptional cases
- Number and duration of the position indicated in the advertisement may vary, depending upon the requirement

The **last date for submitting applications online is 23rd July,2021**. Applications received after the due date and time will not be considered.

The shortlisted candidates will be informed about the date, time, and venue of the Interview.

**Head
CRU -NIRDPR**