



NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYATI RAJ
(Ministry of Rural Development, Government of India)
Rajendranagar, Hyderabad – 500 030.

The National Institute of Rural Development and Panchayati Raj (NIRDPR) proposes to engage the services of suitable candidates on temporary basis on contract for the project post of **Coordinator(s), Communication Resource Unit (CRU)** for the UNICEF Project on **“Institutional Mechanisms for Strategic Communications in Governments”** on project mode for a period of 1 year. The details of the project consolidated remuneration, qualifications, experience, age, etc., are as follows:

1. Creative Designer

Name of the Position	Creative Designer
Salary	Rs.55,000/- per month
Reports to	Head – Communication Resource Unit (CRU), NIRDPR
Duration	July 2021 to June 2022
Purpose & Key Responsibilities	
<ul style="list-style-type: none">• Conceptualize and develop graphic designs for all print media interventions; including advertisements, campaigns ads, posters, packaging and annual reports;• Understand the objectives and requirements of the communication; Develop concepts and iterate them based on feedback;• Use innovation to redefine a design brief within the constraints of cost and time; Present finalized ideas and concepts• Work with a wide range of media, including photography and computer-aided design (CAD); proofreading to produce accurate and high-quality work;• Prepare the layouts and art work ready for print; Work with various design software such as InDesign, FreeHand, Illustrator, Photoshop, 3ds Max, Acrobat, Director.• Support the CRU team in identifying external expertise in graphic design as required; negotiate cost packages; monitor the quality of work;• Coordinate with illustrators and photographers as required; work as part of a team with printers, copywriters, photographers, stylists, illustrators and web developers;	
Qualifications & Skills	
<p style="text-align: center;">Essential</p> <ul style="list-style-type: none">• Degree with certification in creative graphic designing• Excellent in handling Corel Draw, Adobe Illustrator, Microsoft Publishing and Page Maker• Good communication, writing and drafting skills required. <p style="text-align: center;">Desirable</p> <ul style="list-style-type: none">• Fluency in English, Telugu, and Kannada	
Experience	
<ul style="list-style-type: none">• 5 years of experience in creative designing, desktop publishing	

The candidates are advised to go through the advertisement thoroughly before applying.

Qualified and interested candidates should apply online through NIRD&PR Website: www.nirdpr.org.in.

General conditions:

- This project assignment is purely temporary, co-terminus and does not entail any kind of regular appointment in NIRD&PR in future
- The Institute may shortlist the candidates as may be necessary
- Canvassing in any form will be treated as disqualification
- No correspondence or telephonic enquiry will be entertained as regards short-listing, calling for interview, selection or engagement
- The Institute reserves the right to relax any of the requirements i.e. age, educational qualification, experience etc. in exceptional cases
- Number and duration of the position indicated in the advertisement may vary, depending upon the requirement

The **last date for submitting applications online is 23rd July,2021.** Applications received after the due date and time will not be considered.

The shortlisted candidates will be informed about the date, time, and venue of the Interview.

**Head
CRU -NIRDPR**